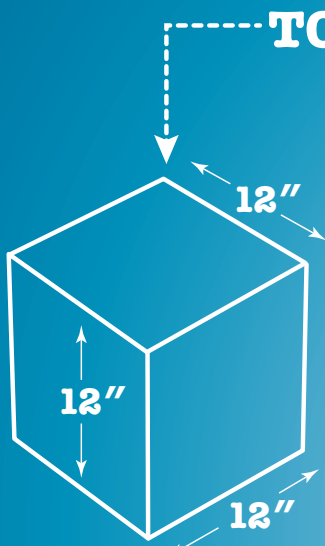


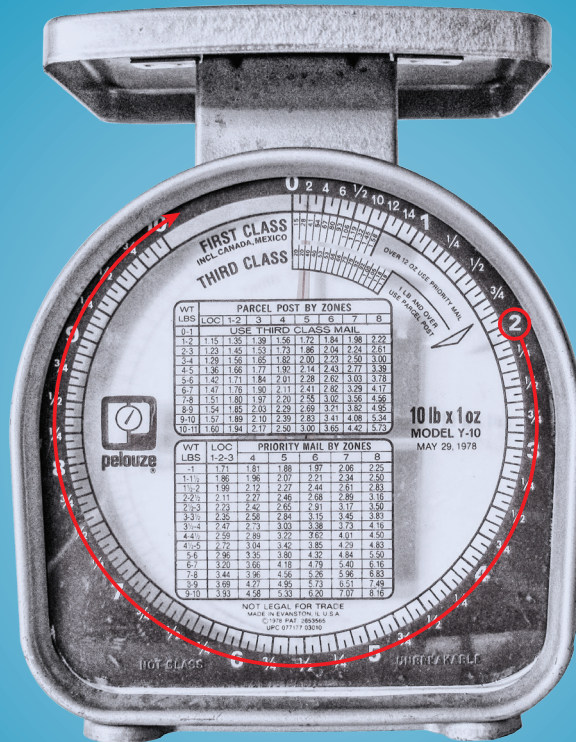
# SIZE DOES matter

► The global giants' new DIM weight pricing structure is gonna hit you right in the bottom line. ◀



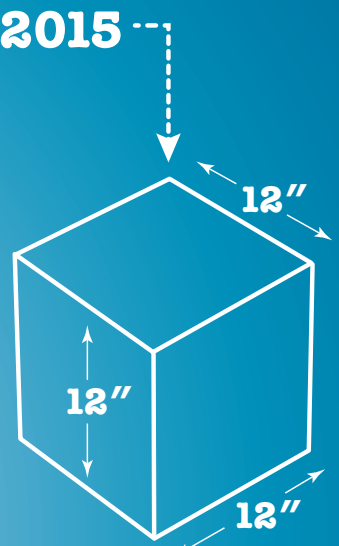
You're charged for 2 lbs

**\$7.88**



Zone 4 Pricing

**26.3%**  
increase



You're charged for 11 lbs

**\$9.95**

Starting January 2015, the shipping giants will charge you for the size of all your packages, not just their *weight*. Don't take a wait-and-see approach. Protect the health of your business TODAY with regional carriers like LSO. Call us at 1.800.800.8984. We're here to help you find the solution that fits your business and protects your profits.

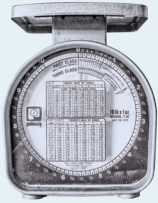
\* 2014 Standard Ground Rates Apply

**LSO**  
It's all in the delivery.

# As you can see, the larger the box – the greater the cost.

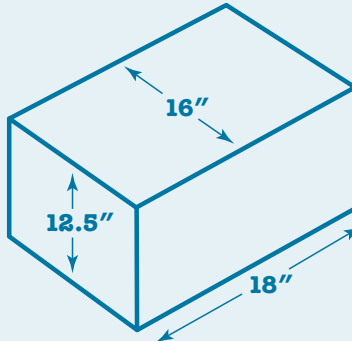
**TODAY**

**2 lbs**



**\$7.88**

**2 cubic foot box**

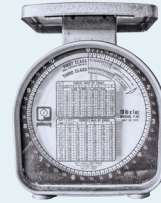


Zone 4 Pricing

**58.5%**  
increase

**Jan. 1, 2015**

**22 lbs**

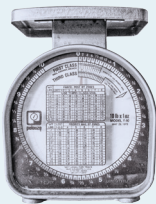


**\$12.49**



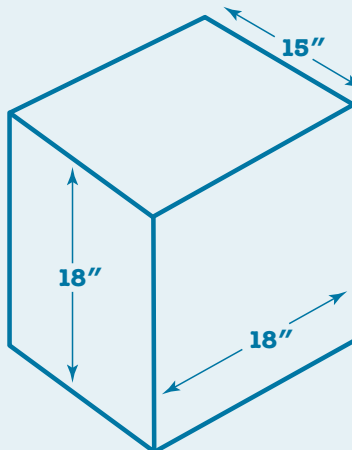
**TODAY**

**2 lbs**



**\$7.88**

**< 3 cubic foot box**

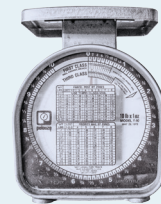


Zone 4 Pricing

**99.4%**  
increase

**Jan. 1, 2015**

**30 lbs**



**\$15.71**

LSO can keep you protected. We're here to help you find the right solution for your business. Just email us at [DIMRelief@LSO.com](mailto:DIMRelief@LSO.com) or give us a call at 1.800.800.8984.